

Pend Oreille County
Quit Line Data Summary
January 1 - March 31, 2002

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 15	N = 4,096
Percent of Statewide Calls	0.4%	100.0%
Percent of State Population in County¹	0.2%	100.0%

	<u>County %</u>	<u>State %</u>
Gender	N = 15	N = 3,737
Female	26.7%	61.7%
Male	73.3%	38.3%
Race/Ethnicity	N = 13	N = 3,032
People of Color	15.4%	12.8%
White	84.6%	87.2%
Age	N = 13	N = 3,176
Less than 18 years old	7.7%	2.3%
18 - 24 years old	15.4%	16.2%
25 - 34 years old	0.0%	23.2%
35 - 44 years old	7.7%	27.0%
45 years and older	69.2%	31.4%
Education	N = 13	N = 3,209
Did not graduate high school	53.8%	19.8%
High school graduate	30.8%	33.3%
Some college/vocational school	15.4%	36.9%
College graduate	0.0%	10.0%
Caller Type	N = 14	N = 3,483
General Information	14.3%	10.6%
Health care provider	7.1%	3.4%
Tobacco user	78.6%	86.1%
Payer Type	N = 11	N = 2,167
Insured	27.3%	40.2%
Uninsured	54.5%	25.1%
Medicaid	18.2%	34.7%
Heard About	N = 13	N = 3,110
Past caller	15.4%	12.9%
Employer/worksites	0.0%	1.4%
Health care provider	0.0%	17.0%
Television	7.7%	23.9%
Outdoor advertisement (billboard/bus/wall)	7.7%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	6.2%
Radio	0.0%	1.1%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	0.0%	5.2%
Family or friend	61.5%	21.5%
Health Department	0.0%	3.0%
School	7.7%	0.9%